



CALGARY BOARD OF EDUCATION

Administrative Regulation 1012.1 - School Participation in Campaigns

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In this regulation "campaign" means "an attempt by an individual or group from outside the school system to create action by a student group and/or staff for a specific objective."

- Community**
- 1(1)** The Board does not subscribe to students becoming captive audiences or participants in campaigns promoted by individuals, groups, and/or agencies outside the school system at the local, provincial, national, or international levels.
- (2) In some circumstances, the Chief Superintendent may approve a campaign by an outside organization when, in the Chief Superintendent's opinion, it would have a direct and specific educational benefit to students.
- School Initiated**
- 2(1)** The Board encourages schools to initiate campaigns which have an educational or community service value for the students. Such campaigns shall have the approval of the school principal.
- (2) Participation in campaigns shall be voluntary for students, and parents must be advised by the school of the purpose of such projects. Instructional hours shall not be utilized for the presentation of or participation in these campaigns.

Approved: April 19, 1977
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Re-issued: February 15, 2003