

media advisory

May 14, 2014

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Western Canada High School hosts bike-in event

For Immediate Release

CALGARY — Media are invited to join students and staff at Western Canada High School on May 15 as they ride their bicycles to school in support of the City of Calgary's Bicycle Program. Students arriving on their bikes will be treated to a healthy pancake breakfast served by club members.

The event has been organized by the Western Canada High School Environment Club, which is a student-led club that focuses on improving the environmental practices of the school and its students. The Club was started by a group of dedicated students in 2000 who were concerned with apathy, air pollution, global warming, inactivity among youth, and lack of bike infrastructure within Calgary. They decided to bring about awareness of these issues by creating the bike-in event. This year's focus is to support and promote biking to work and school as a viable method of transportation.

The bike-in initiative has been made possible through the dedication and hard work of the school's environment club and a list of sponsors from throughout the city. Sponsors, community members and representatives from the City of Calgary will also be in attendance.

Event Details

Date: Thursday, May 15, 2014
Time: 7-9 a.m. breakfast
Place: Western Canada High School, 641 - 17 Avenue SW
Contact: Lara Nestman, teacher, Western Canada High School
403-228-5363 or westernenviroclub@gmail.com

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Note: Principals have a responsibility to limit media coverage only to students approved for interviews. Reporters attending an event are requested to receive permission from a CBE contact before interviewing or photographing students. Thank you for your cooperation in this matter, and for joining us in celebrating public education.

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