

Calgary Board of Education Impacted Schools Survey (I & II)

Report of Findings
December 17, 2016

Prepared by:



DELANEY + ASSOCIATES



**Calgary Board
of Education**

Background

- ❖ The opening of 15 new Calgary Board of Education schools in the 2016-17 school year means changes for many of our existing schools. The CBE contracted Delaney + Associates to be a partner in gathering feedback from stakeholders (students, parents, staff, community members) who may be affected by proposed changes.
- ❖ This report shows the results of the online survey for Areas I & II. There were two surveys conducted with stakeholders as part of this community engagement initiative – one for Areas I & II and one for Area V.
 - ❖ More information on this initiative can be found on the CBE website: <http://www.cbe.ab.ca/get-involved/public-engagement/Pages/Schools-Impacted-New-School-Openings.aspx>

Methodology

- ❖ Two surveys were open to the public and accessible in the following ways: link on the CBE website, direct email communications, letters home to parents at affected schools, and Twitter.
 - ❖ One survey for Areas I & II (In this Report)
 - ❖ One survey for Area V (Under Separate Cover)
- ❖ The Areas I & II survey was fielded between November 21 and December 5, 2016.
 - ❖ A total of 1944 complete responses were gathered
 - ❖ Not all respondents completed the demographic questions (number of children, grades of children etc.).

Ideally, survey respondents (the sample) are a miniature of the population it came from. For this survey, the population consists of the students of affected schools. As certain schools and programs were over or under-represented in this study, final data were weighted to reflect the actual proportions in each school/program based on enrolment numbers. This ensures that the overall findings are a more accurate representation of the overall student population at the affected schools.

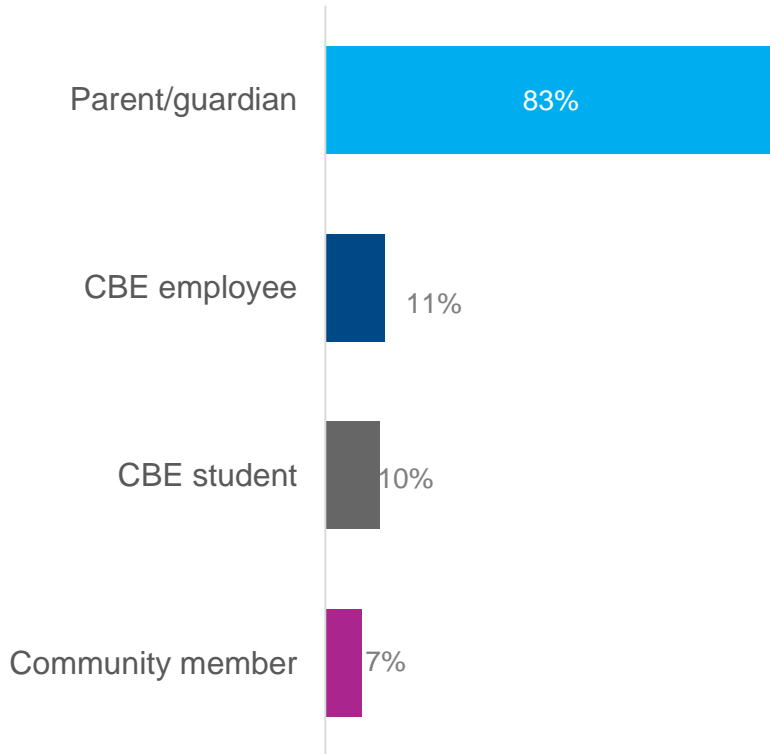
- ❖ In reading this report, please note that some results may not add up to 100% due to rounding.



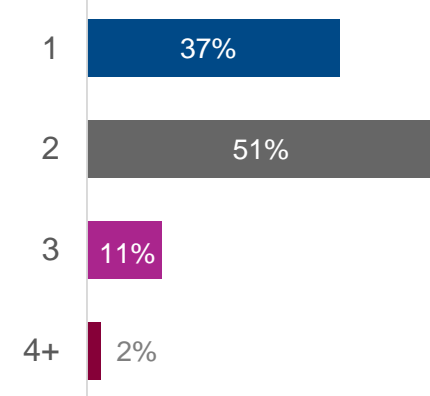
About the Participants

Respondent Profile – Areas I & II

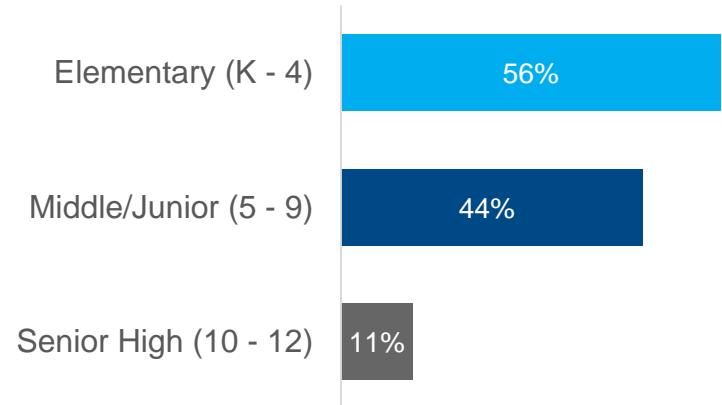
Are you a...[Select all that apply]



(Among Parents with kids at a CBE school:)
Number of children in CBE school(s):

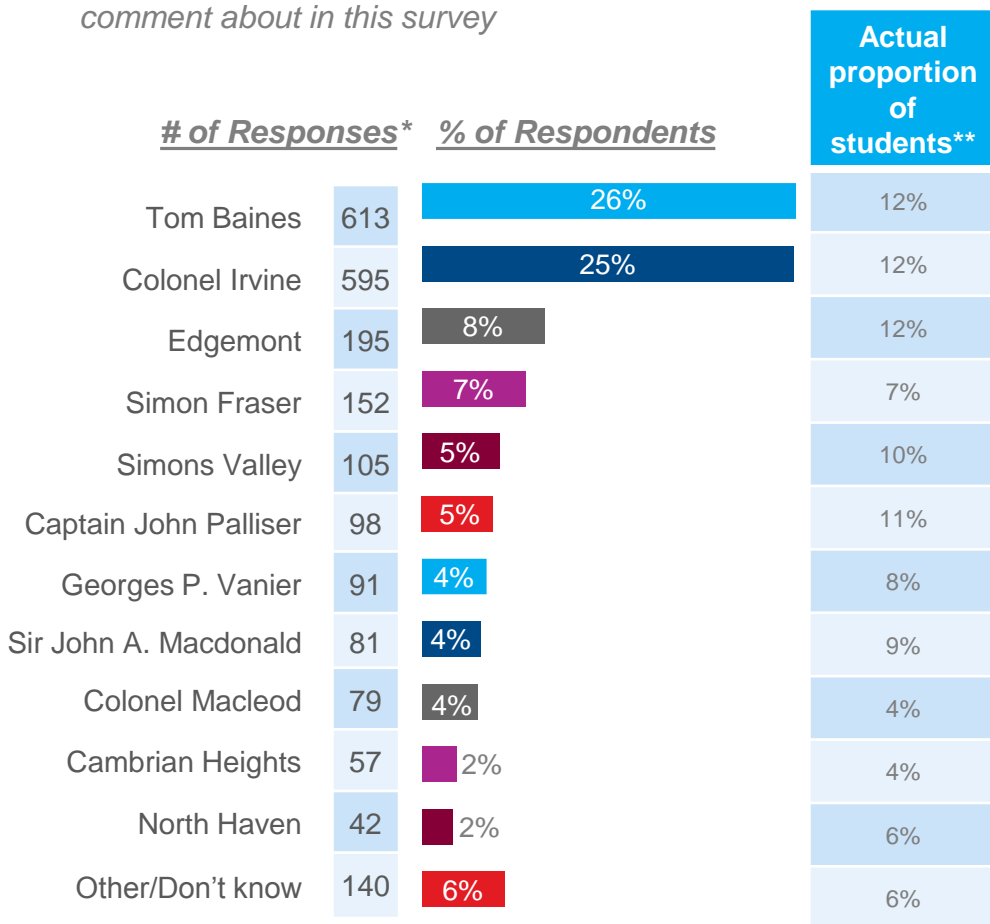


Grades of children:

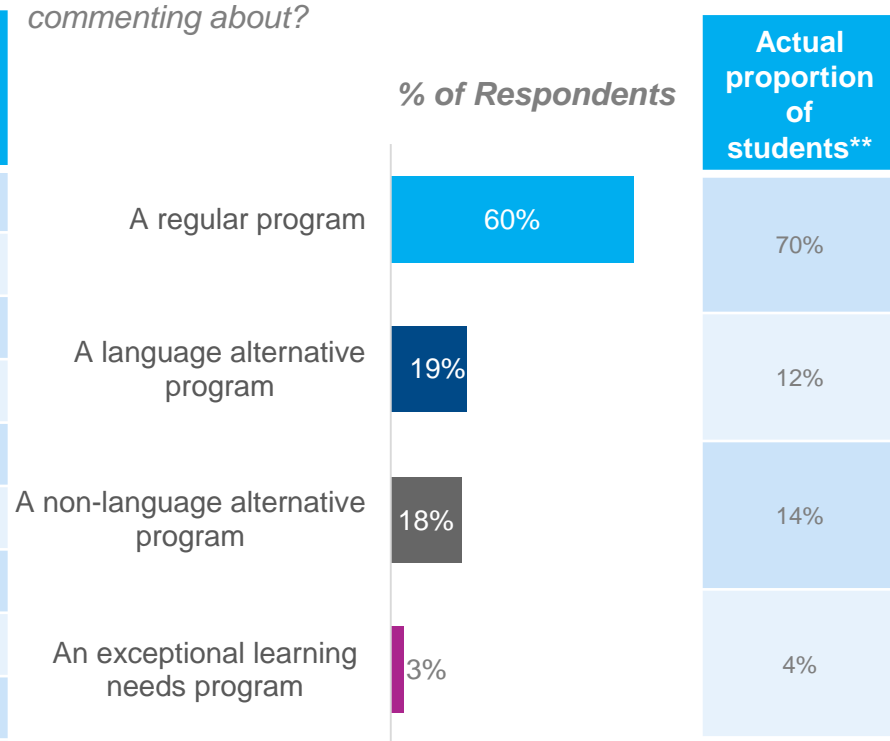


School and Program – Areas I & II

Please select the school(s) that you would like to comment about in this survey



Which of the following type of program(s) will you be commenting about?



* As some respondents selected more than one school to comment on, the total number of responses (2248) is more than the number of respondents (1944)

** Data were weighted to the actual proportions of students amongst the schools listed here, by school and by program

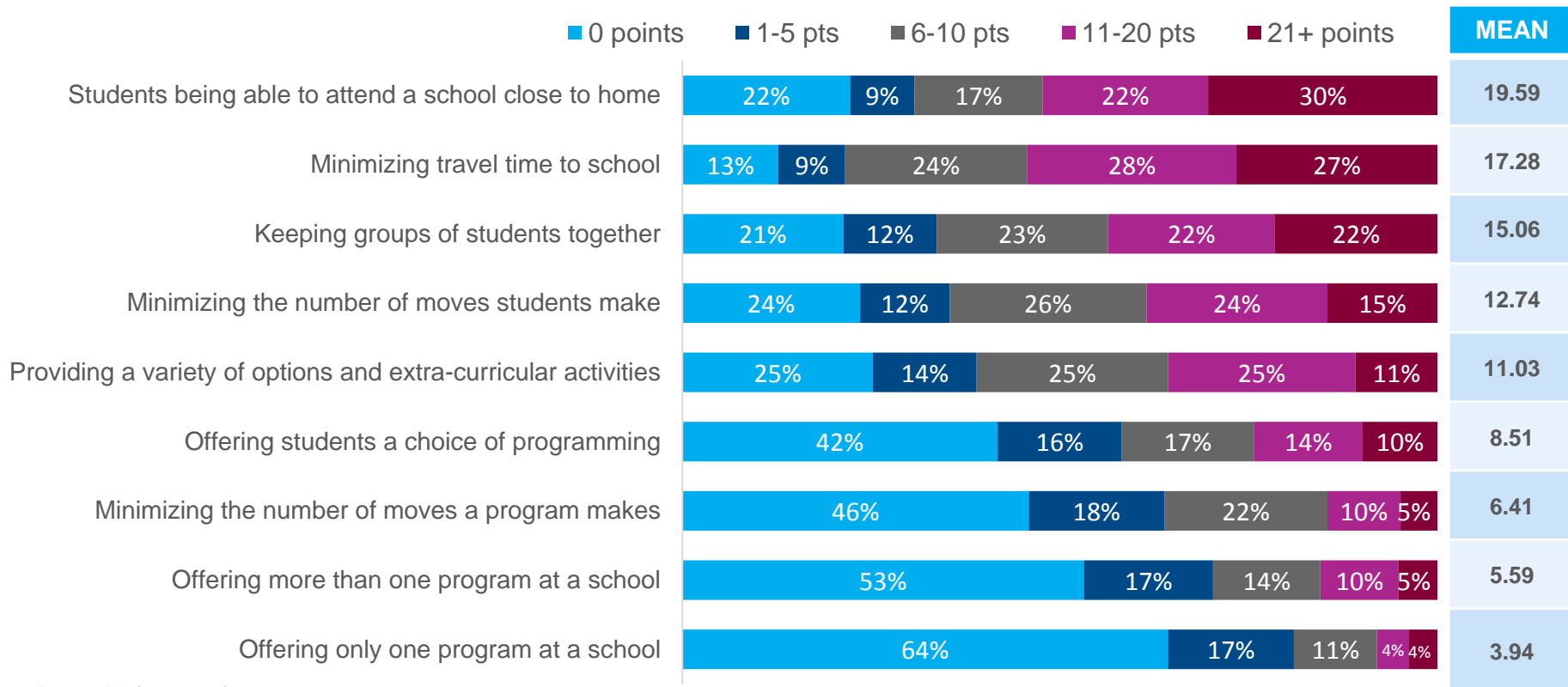
Base: All (valid responses = 1944)

Main Findings

Importance of Factors – Areas I & II

There are many factors that are considered in the decision-making process. Some factors are more important to some people than others, and it is not possible to address some of these factors for all communities in the same scenario.

Below are nine factors. Please allot 100 points in total to the factors, giving the most points to those you find important and the least points (or no points) to factors that are less important to you in this decision-making process



Base: All (n= 1944)



Importance of Factors – By School (Means)

	Total	Tom Baines	Edgemont	Simon Fraser	Captain John Palliser	Sir John A Macdonald	Georges P Vanier	Colonel Irvine	Colonel Macleod	Cambrian Heights	North Haven	Simons Valley
Students being able to attend a school close to home	19.59	32.44	25.54	17.85	19.6	20.00	14.89	13.12	19.37	25.38	19.84	9.94
Minimizing travel time to school	17.28	19.41	16.56	17.01	16.78	17.32	15.99	18.75	19.04	17.60	16.49	15.35
Keeping groups of students together as they move from one school to another	15.06	12.11	13.56	20.67	12.41	12.75	12.79	12.87	11.31	14.19	12.45	29.14
Minimizing the number of moves students make	12.74	11.09	12.45	14.46	11.10	8.22	13.22	11.85	10.70	17.47	17.55	17.63
Providing a variety of options and extra-curricular activities for students	11.03	8.33	11.49	13.6	9.58	16.17	13.88	9.89	10.63	8.83	9.70	9.74
Offering students a choice of programming	8.51	4.94	6.97	4.55	11.79	8.54	12.99	10.37	8.12	5.58	7.80	6.83
Minimizing the number of moves a program makes	6.41	4.80	5.75	4.91	6.80	5.03	5.49	12.46	7.34	3.83	5.95	5.05
Offering more than one program at a school	5.59	3.99	4.36	3.79	8.38	6.08	6.86	6.00	5.60	3.78	6.03	4.83
Offering only one program at a school	3.94	2.89	3.34	3.14	3.54	5.89	3.89	5.88	7.88	3.34	4.19	1.48



Notably lower (less important) than average



Notably higher (more important) than average

Base: All (n= 1944)



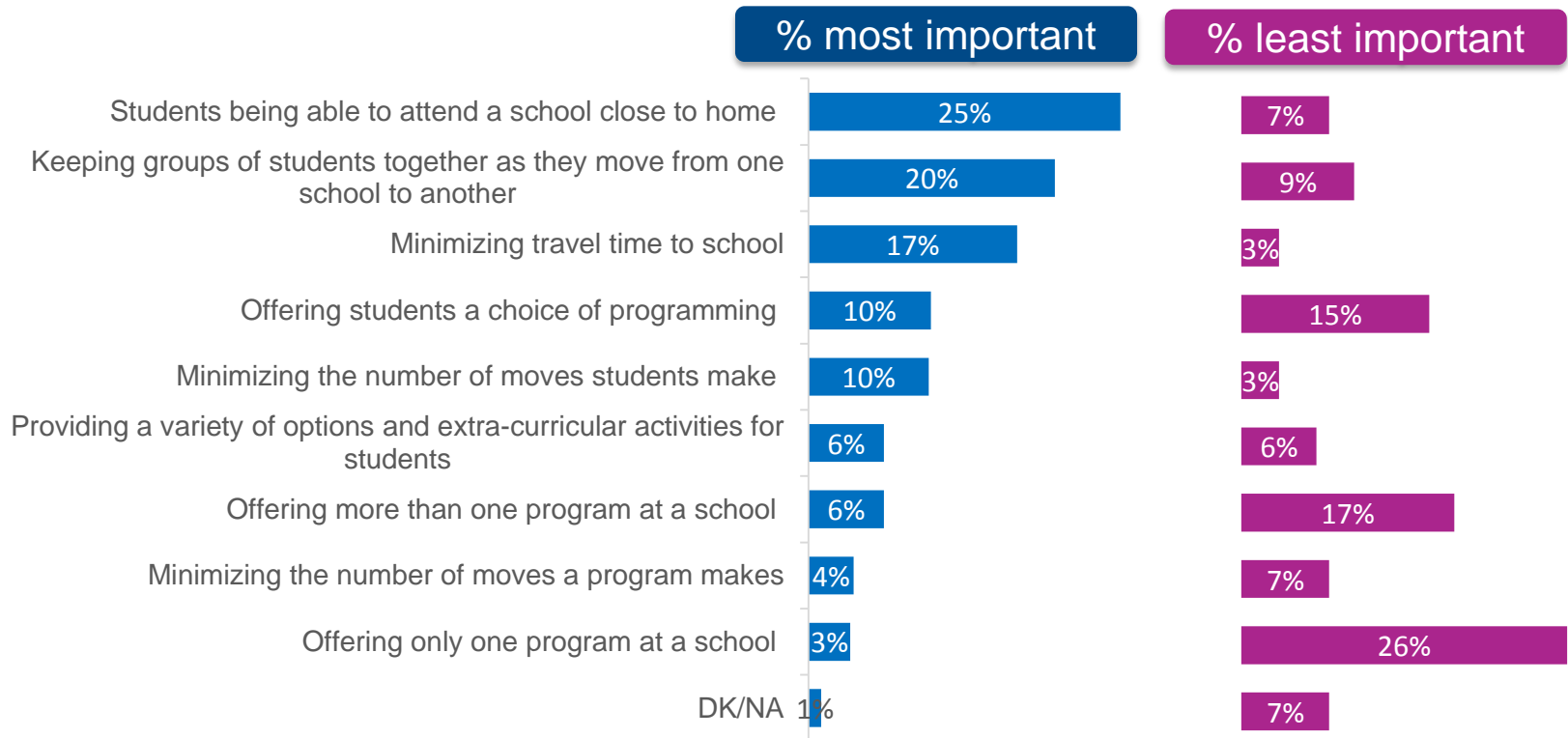
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Top and Bottom Factor – Areas I & II

What is the single most important factor/value CBE should consider in making this decision?

And what is the least important factor/value CBE should consider in making this decision?



Base: All (n= 1944)



Top Factor – By School

	Total	Tom Baines	Edgemont	Simon Fraser	Captain John Palliser	Sir John A Macdonald	Georges P Vanier	Colonel Irvine	Colonel Macleod	Cambrian Heights	North Haven	Simons Valley
Students being able to attend a school close to home	25%	43%	37%	19%	30%	26%	17%	12%	26%	39%	34%	5%
Keeping groups of students together as they move from one school to another	20%	17%	17%	32%	15%	17%	18%	11%	3%	8%	11%	53%
Minimizing travel time to school	17%	19%	11%	15%	11%	9%	21%	26%	29%	24%	15%	12%
Offering students a choice of programming	10%	3%	9%	4%	18%	9%	19%	9%	8%	4%	5%	10%
Minimizing the number of moves students make	10%	9%	11%	14%	7%	4%	11%	8%	10%	15%	18%	10%
Providing a variety of options and extra-curricular activities for students	6%	3%	7%	9%	4%	15%	3%	5%	4%	5%	3%	6%
Offering more than one program at a school	6%	2%	4%	3%	10%	9%	8%	6%	5%	3%	7%	4%
Minimizing the number of moves a program makes	4%	2%	2%	1%	1%	3%	1%	16%	5%	2%	0%	1%
Offering only one program at a school	3%	1%	1%	2%	3%	8%	3%	5%	11%	0%	7%	0%



Notably lower than average



Notably higher than average

Base: All (n= 1944)



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Top Factor Ranking – By School

	Total	Tom Baines	Edgemont	Simon Fraser	Captain John Palliser	Sir John A Macdonald	Georges P Vanier	Colonel Irvine	Colonel Macleod	Cambrian Heights	North Haven	Simons Valley
Students being able to attend a school close to home	1	1	1	2	1	1	4	3	2	1	1	6
Keeping groups of students together as they move from one school to another	2	3	2	1	3	2	3	4	3	4	4	1
Minimizing travel time to school	3	2	3	3	4	5	1	1	1	2	3	2
Offering students a choice of programming	4	6	5	6	2	4	2	5	5	6	5	3
Minimizing the number of moves students make	5	4	4	4	6	8	5	6	4	3	2	4
Providing a variety of options and extra-curricular activities for students	6	5	6	5	7	3	8	8	8	5	8	5
Offering more than one program at a school	7	8	7	7	5	6	6	7	7	7	6	7
Minimizing the number of moves a program makes	8	7	8	9	9	9	9	2	6	8	9	8
Offering only one program at a school	9	9	9	8	8	7	7	9	9	9	7	9



Notably lower rank than average



Notably higher rank than average

Base: All (n= 1944)



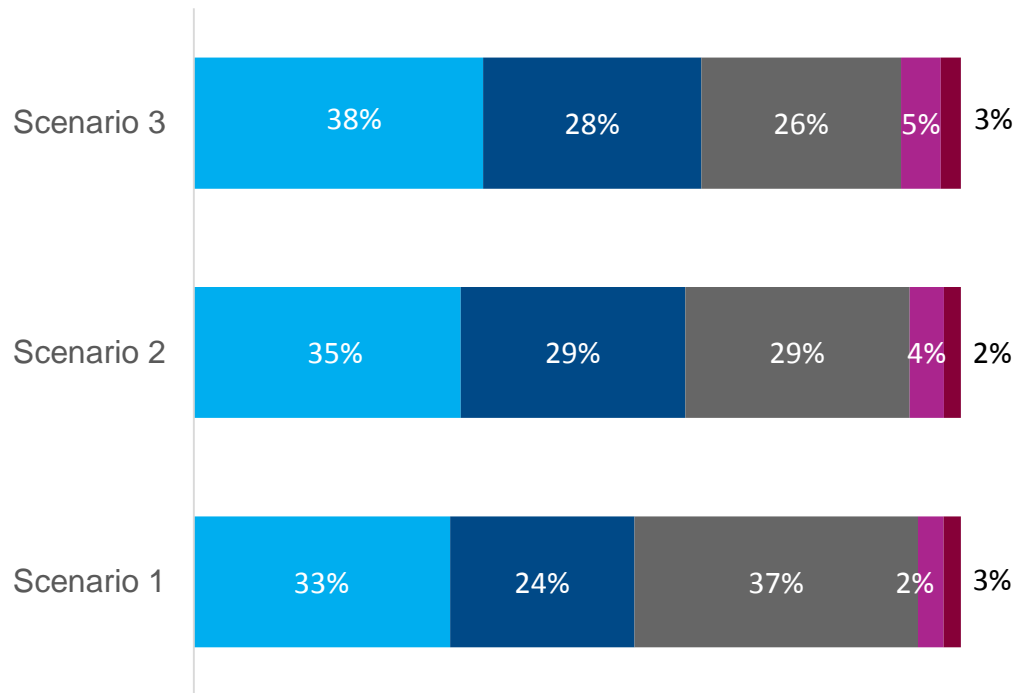
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Scenarios – Areas I & II

When thinking about how you, your family and/or community may be affected by changes to each of the Scenarios, please choose the spot on the scale below that best represents your thoughts about these Scenarios.

■ Works well ■ It's ok (neutral) ■ Doesn't work at all ■ Don't know ■ Not applicable

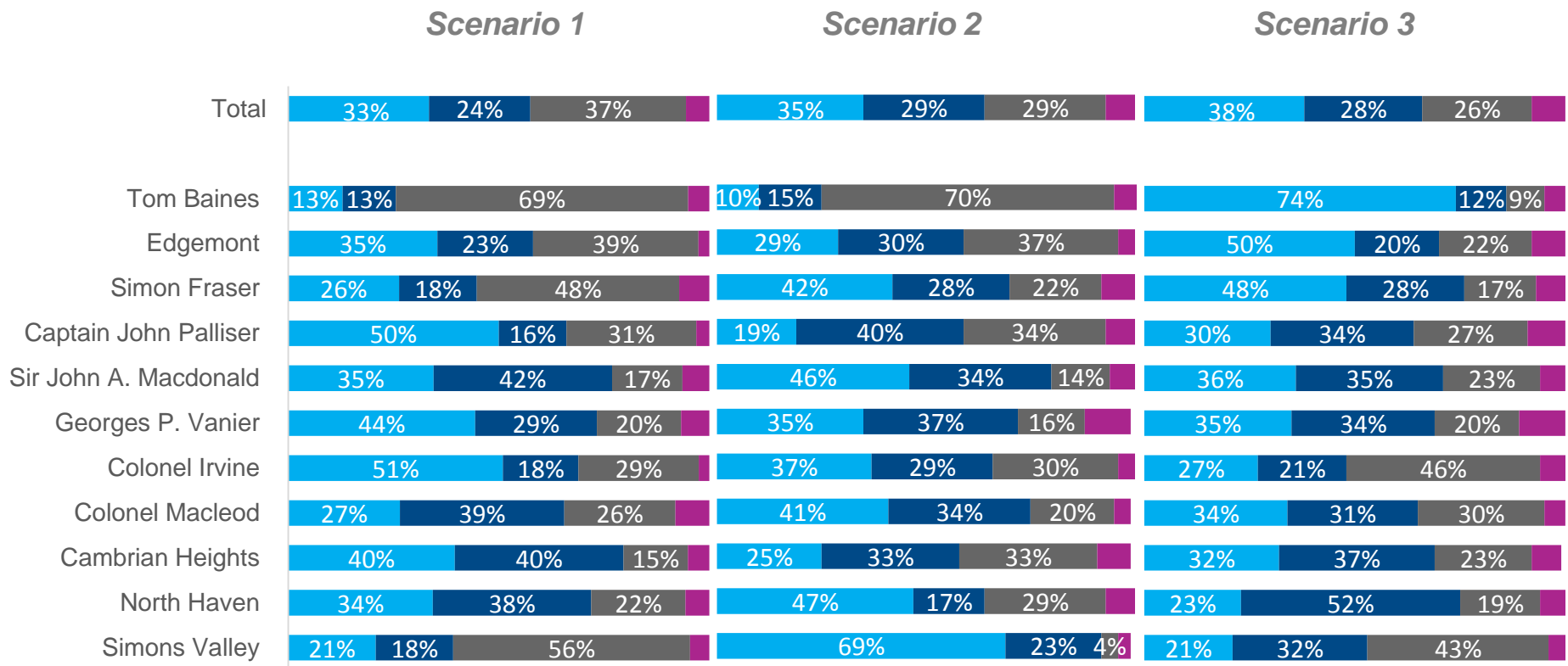


Base: All (n= 1944)



Scenarios – By School

When thinking about how you, your family and/or community may be affected by changes to each of the Scenarios, please choose the spot on the scale below that best represents your thoughts about these Scenarios.



Base: All (n= 1944)

■ Works well ■ It's ok ■ Doesn't work at all ■ Don't know/Not applicable



Survey Comments

- ❖ You will find the comments captured through this survey posted on the CBE website at: cbe.ab.ca/dialogue.