

media advisory

April 9, 2019

Media Relations
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Crescent Height Cowboys to Bike for 24 hours to Raise Money for Alberta Children's Hospital

CALGARY – Crescent Heights High School students will pedal, cycle and spin for 24 hours at the fifth annual Century Ride Bike-A-Thon in support of the Alberta Children's Hospital.

More than 30 teams comprised of alumni, parents and community sponsors will ride in shifts for 24 hours straight. During the event there will be numerous activities including entertainment, food vendors and more!

Over \$100,000 has been raised in the past four years through the Century Ride. The school hopes to raise more than \$29,000 this year.

Media are invited to attend the the event, or to contact the school to set up an alternative time for photos and interviews with students and school staff.

Date: Thursday, April 11, 2019
Times: 11 a.m. – 1 p.m.
Place: Crescent Heights High School, 1019 1 St., N.W.
Contact: Kim Stephenson, 403-875-8370

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Note: Principals have a responsibility to limit media coverage only to students approved for interviews. Reporters attending an event are requested to receive permission from a CBE contact before interviewing or photographing students. Thank you for your cooperation in this matter, and for joining us in celebrating public education.

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